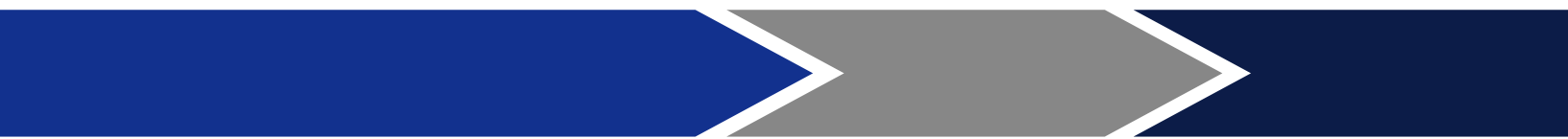




NEXUS IS YOUR ULTIMATE
PROFESSIONAL CONNECTION

2027 Affiliate Sponsorship Package





Expand Your Reach with NEXUS

NEXUS IS YOUR ULTIMATE
PROFESSIONAL CONNECTION

Are you looking to promote your business to an active audience of over 6,000 REALTORS® in the South Jersey area? At NEXUS Association of REALTORS®, one of the region's leading REALTOR® associations, we're dedicated to building strong, collaborative partnerships that drive growth and success for both our members and the broader real estate community.

As an Affiliate member, you're an essential part of that success. Our Affiliate membership offers a strategic path to connect with our REALTOR® members and expand your reach in the industry.





NEXUS IS YOUR ULTIMATE
PROFESSIONAL CONNECTION

Platinum

Gain premier affiliate access with five complimentary memberships and top-tier sponsorship opportunities, including major events perks and facility rentals. Enjoy extensive promotional benefits with full-page ads in our printed event publications, prominent digital promotion on our website, promotion on NEXUS' social media, and more!

Platinum Membership Includes 5 Memberships

Event Access & Promotion

- Complimentary Room Rental at NEXUS - 2x / Year
- Circle of Excellence Perks
 - 8 Event Tickets
 - Logo Placement on Event Signage
 - Full Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Breakfast of Champions Sales Award® Perks
 - 1 Sponsor Table
 - 8 Event Tickets
 - Logo Placement on Event Signage
 - Full Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Triple Play Awards Reception Perks
 - 6 Event Tickets
 - Logo Placement on Event Signage
 - Full Page Advert in Event Program
 - Contact Info of all Recipients & Attendees

Advertising & Promotional Benefits

- Prime Presence on nexusaor.com
- Presence in Affiliate Directory
- Digital Advertisement Display in NEXUS Lobby
- Event Sponsor Recognition on nexusaor.com
- 30 Second Ad on NEXUS Social Media
- NEXUSConnect E-Newsletter Spotlight - 4x / Year

Professional & Educational Engagement

- Host 4 NEXUS Morning Connect Webinars / Year
- Sponsor 6 Educational Events / Year
 - REALTOR® Code of Ethics
 - Continuing Education Courses
 - NEXUS New Member Orientation
- Promote your business with a 3-minute video during classes

Total: \$3,000

A \$3,200 Value



Association of REALTORS®

NEXUS IS YOUR ULTIMATE
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Gold

Benefit from four complimentary memberships and prominent sponsorship opportunities, including event perks and facility rentals. Receive significant advertising exposure with full-page ads in our printed event publications, digital promotion in our affiliate directory, educational sponsorship opportunities, and more!

Gold Membership Includes 4 Memberships

Event Access & Promotion

- Complimentary Room Rental at NEXUS - 1x / Year
- Circle of Excellence Perks
 - 6 Event Tickets
 - Logo Placement on Event Signage
 - Full Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Breakfast of Champions Sales Award® Perks
 - 1 Sponsor Table
 - 6 Event Tickets
 - Logo Placement on Event Signage
 - Full Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Triple Play Awards Reception Perks
 - 5 Event Tickets
 - Logo Placement on Event Signage
 - Full Page Advert in Event Program
 - Contact Info of all Recipients & Attendees

Advertising & Promotional Benefits

- Presence in Affiliate Directory
- Digital Advertisement Display in NEXUS Lobby
- Event Sponsor Recognition on nexusaor.com
- 30 Second Ad on NEXUS Social Media
- NEXUSConnect E-Newsletter Spotlight - 2x / Year

Professional & Educational Engagement

- Host 3 NEXUS Morning Connect Webinars / Year
- Sponsor 5 Educational Events / Year
 - REALTOR® Code of Ethics
 - Continuing Education Courses
 - NEXUS New Member Orientation
- Promote your business with a 3-minute video during classes

Total: \$2,000

A \$2,500 Value



NEXUS IS YOUR ULTIMATE
PROFESSIONAL CONNECTION

Silver

Get access to 3 complimentary memberships and enjoy several event perks and sponsorship opportunities. Benefit from half-page ads in printed event publications, digital promotion in our affiliate directory, and educational sponsorship opportunities.

Silver Membership Includes 3 Memberships

Event Access & Promotion

- Complimentary Room Rental at NEXUS - 1/2 Day per Year
- Circle of Excellence Perks
 - 4 Event Tickets
 - Logo Placement on Event Signage
 - Half Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Breakfast of Champions Sales Award® Perks
 - 1 Sponsor Table
 - 4 Event Tickets
 - Logo Placement on Event Signage
 - Half Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Triple Play Awards Reception Perks
 - 4 Event Tickets
 - Logo Placement on Event Signage
 - Half Page Advert in Event Program
 - Contact Info of all Recipients & Attendees

Advertising & Promotional Benefits

- Presence in Affiliate Directory
- Digital Advertisement Display in NEXUS Lobby
- Event Sponsor Recognition on nexusaor.com

Professional & Educational Engagement

- Host 2 NEXUS Morning Connect Webinars / Year
- Sponsor 4 Educational Events / Year
 - REALTOR® Code of Ethics
 - Continuing Education Courses
 - NEXUS New Member Orientation
- Promote your business with a 3-minute video during classes

Total: \$1,500

A \$2,000 Value



Association of REALTORS®

NEXUS IS YOUR ULTIMATE
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Bronze

Enjoy 2 complimentary memberships and enjoy several event perks and sponsorship opportunities. Benefit from presence on our online Affiliate Directory and educational sponsorship opportunities.

Bronze Membership Includes 2 Memberships

Event Access & Promotion

- Complimentary Room Rental at NEXUS - 1/2 Day per Year
- Circle of Excellence Perks
 - 2 Event Tickets
 - Logo Placement on Event Signage
 - Quarter Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Breakfast of Champions Sales Award® Perks
 - 1 Sponsor Table
 - 2 Event Tickets
 - Logo Placement on Event Signage
 - Quarter Page Advert in Event Program
 - Contact Info of all Recipients & Attendees
- Triple Play Awards Reception Perks
 - 2 Event Tickets
 - Logo Placement on Event Signage
 - Quarter Page Advert in Event Program
 - Contact Info of all Recipients & Attendees

Advertising & Promotional Benefits

- Presence in Affiliate Directory
- Digital Advertisement Display in NEXUS Lobby
- Event Sponsor Recognition on nexusaor.com

Professional & Educational Engagement

- Host 1 NEXUS Morning Connect Webinar / Year
- Sponsor 3 Educational Events / Year
 - REALTOR® Code of Ethics
 - Continuing Education Courses
 - NEXUS New Member Orientation
- Promote your business with a 3-minute video during classes

Total: \$1,000

A \$1,500 Value



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Standard

Standard affiliate membership includes a single membership and presence in our online affiliate directory. Sponsorship opportunities for events and educational classes are subject to availability; offered on a first-come, first-served basis.

Standard Membership Includes 1 Membership

Event Access & Promotion

- Circle of Excellence Perks
 - Sponsorship Opportunities
- Breakfast of Champions Sales Award® Perks
 - Sponsorship Opportunities Available
- Triple Play Awards Reception Perks
 - Sponsorship Opportunities Available

Advertising & Promotional Benefits

- Presence in Affiliate Directory

Professional & Educational Engagement

- NEXUS Morning Connect Webinar
 - Opportunities Available Upon Request

Total: \$240



Association of REALTORS®

NEXUS IS YOUR ULTIMATE
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Benefits Include

Memberships Included
Prime Presence on nexusaor.com
Presence in Affiliate Directory
Digital Ad in NEXUS Lobby
Event Sponsor Recognition on NEXUS Homepage
30-Second Ad for Social Media
E-Newsletter Spotlight
Complimentary Room Rental at NEXUS
Circle of Excellence Sales Award® Perks
Breakfast of Champions Perks
Triple Play Awards Reception Perks
NEXUS Morning Connect (1 Hour Webinar)
Promotional Video during Educational Events

Platinum \$3,000	Gold \$2,000	Silver \$1,500	Bronze \$1,000	Standard \$240
5	4	3	2	1
✓	✗	✗	✗	✗
✓	✓	✓	✓	✓
✓	✓	✓	✓	✗
✓	✓	✓	✓	✓
✓	✓	✗	✗	✗
4 / Year	2 / Year	✗	✗	✗
2 / Year	1 / Year	½ Day / Year	½ Day / Year	✗
8 tickets - Full page ad - Signage - Contact Info	6 tickets ½ page ad - Signage - Contact Info	4 tickets ½ page ad - Signage - Contact Info	2 tickets ¼ page ad - Signage - Contact Info	✗
1 Table 8 Tickets - Full page ad - Contact Info	1 Table 6 Tickets - Full page ad - Contact Info	1 Table 4 Tickets ½ page ad - Contact Info	1 Table 2 Tickets ¼ page ad - Contact Info	✗
6 tickets - Full page ad - Contact Info	5 tickets - Full page ad - Contact Info	4 tickets ½ page ad - Contact Info	2 tickets ¼ page ad - Contact Info	✗
4 / Year	3 / Year	2 / Year	1 / Year	✗
5 / Year	4 / Year	3 / Year	2 / Year	✗